



***Snohomish Health District  
Board of Health Minutes  
Regular Meeting  
March 11, 2014***

**Members Present**

Suzie Ashworth, Councilmember, Granite Falls  
Adrienne Fraley-Monillas, Councilmember, Edmonds  
Karen Guzak, Mayor, Snohomish, Chair  
Linda Grafer, Councilmember, Mukilteo  
Ken Klein, County Councilmember  
Sam Low, Councilmember, Lake Stevens  
Scott Murphy, Councilmember, Everett  
Sean Richards, Councilmember, Mountlake Terrace  
Sid Roberts, Councilmember, Lynnwood  
Terry Ryan, County Councilmember,  
Brian Sullivan, County Councilmember

**Members Absent**

John Joplin, Councilmember, Brier  
Dave Somers, County Councilmember  
Donna Wright, Councilmember, Marysville  
Stephanie Wright, County Councilmember

**Call to Order**

The regular monthly meeting of the Board of Health was convened at 3:04 p.m. by Vice Chair Adrienne Fraley-Monillas in the Auditorium of the Snohomish Health District Rucker Building. Roll call was taken by Lorie Ochmann, who reported there was a quorum present.

**Minutes**

It was moved by Ms. Guzak and seconded by Mr. Sullivan to approve the minutes of the regular meeting held February 11, 2014. The motion carried unanimously.



## **Consent Agenda**

It was moved by Mr. Klein and seconded by Mr. Richards to approve the following items on the Consent Agenda: (a) vouchers for February 2014; and (b) Resolution 14-03 authorizing February 2014 expenditures for Health District and PHEPR funds. The motion carried unanimously.

## **Public Comment**

There was no public comment.

## **Chair's Report**

Vice Chair Fraley-Monillas had no Report.

## **Health Officer's Report**

Dr. Goldbaum introduced Pam Wessel-Estes, SHD Policy Analyst. Ms. Wessel-Estes will be working on a variety of policy issues for the district.

Dr. Goldbaum updated the Board on bills considered by state legislators of public health interest, none of the bills passed.

Randy Darst, Environmental Health Division Director recognized SHD Employee of the Quarter Brad Ball.

Nancy Furness, Communicable Disease Division Director read a proclamation declaring March 24, 2014 World TB Day.

## **Committee Reports**

There were no questions regarding the monthly financial standing report.

## **Information Items**

A calendar for scheduled meetings in March and April 2014 was provided to Board Members in their packets.



## **Work Session**

Dr. Goldbaum gave a brief presentation introducing strategic planning consultants, Margaret Norton-Arnold, Norton-Arnold Group and Heidi Keller, Keller Consulting. Ms. Norton-Arnold and Ms. Keller have been contracted by SHD to lead the update to the 2009 Strategic Plan. Dr. Goldbaum outlined the extensive planning effort in 2009 that included stakeholder meetings with advisory groups, community meetings, and steering committees. In 2009 five strategic planning goals and seven strategic directions were identified. Since 2009 a number of changes have occurred, a prolonged recession leading to staff and programming cuts; health care reform; advancements in technology; a move toward national accreditation; and statewide consensus on foundational programs have altered our unique responsibility. Four challenges have also been identified: SHD is an agency struggling with limited resources; SHD does good work, is it the right work; how are we going to do the right work most effectively; and potential redeployment of staff to meet emerging demands. The plan update will focus on two key goals from the 2009 plan, to protect the public's health and to provide value. The update will also focus on more specific strategic actions. Ms. Norton-Arnold provided an overview of the process and roles of different groups. The Board will provide input and review at every stage. Staff will have input opportunities. Management will take the lead in decision making, and stakeholders will vet the draft plan. A timeline was also presented. The plan will be completed by June 20, 2014. The Board engaged in a brainstorming session discussing the type of activities, programs, and services SHD should provide or participate in with community partners. Discussion will continue at the April 8<sup>th</sup> Board of Health meeting.

## **Adjournment**

The meeting was adjourned at 4:17 PM.

---

Adrienne Fraley-Monillas, Vice Chair

---

Gary Goldbaum, M.D., M.P.H., Secretary